



CAL EXPO

*Your Imagination
Starts Here*

CALENDAR OF

EVENTS

January – March 2004

Cal Expo General Manager/CEO
Norbert Bartosik

Board Members

- Rex Hime, Chair
- Sonney Chong, DMD, Vice Chair
- Gil Albiani
- Steve Beneto
- Kirk Breed
- Larry Davis
- John Growney
- Randy Paragary
- Willie Pelote
- Edward Phillips
(one vacancy)

Ex Officio Members

- Senator Deborah Ortiz
- Assembly Member
Darrell Steinberg

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Sacramento, CA
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(877) CAL-EXPO
www.calexpo.com

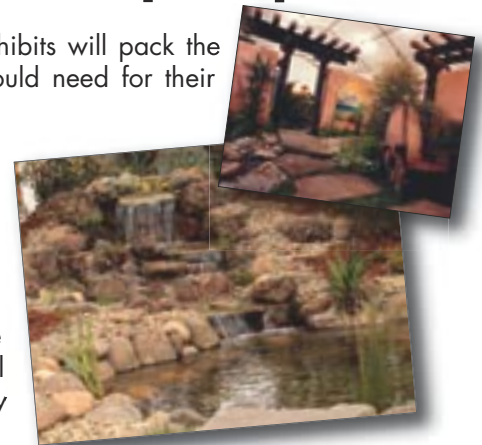
Northern California Home & Landscape Expo

California's largest 3-day event of its kind! Over 800 exhibits will pack the aisles of Cal Expo, showcasing everything a person could need for their home and garden.

Learning abounds at the many How-To Workshop Seminars and UC Master Gardener Seminars offered at no additional charge. Whether you need inspiration for your home interior or are in the planning stages of a remodel or new construction project, this Expo brings the professionals you need to one location.

Attendees will also enjoy the beautiful display Gardens in the Landscape Showcase Building along with the free educational materials provided by Master Gardeners and Certified Nursery Professionals. Spring will bloom this January at Cal Expo!

The Northern California Home & Landscape Expo runs January 23-25 at Cal Expo in Buildings A, B, C and D, and Expo Center Buildings 1-8. Tickets are available at the door; \$7 for adults, children 12 and under are free. On Friday, anyone 50 years and older will be admitted for \$2.



All Aboard!



Great American Train Show, January 3-4

This is America's largest touring model train show, visiting over 60 cities across the nation. The show began over 20 years ago as a way to promote the hobby of model railroading to the public. Workshops, train dealers from across the United States, and spectacular operating model railroad displays. Some of the most competitive prices around. Admission \$7, Children 12 and under are free.

Here's to Your Health

KCRA/KQCA Health & Fitness Expo January 10-11

Last year, more than 50,000 people from the greater Sacramento area packed the aisles to experience this fun, informative, family event. Attendees received free health screenings and testing, learned the latest about healthy living and cooking from expert guest speakers, enjoyed free massages, and took part in a number of interactive events. Admission is free.



General Manager's Message

"Happy New Year! I would like to take the time to invite everyone to come out to Cal Expo and experience all of the fun and exciting events we have planned for the first quarter of 2004. Also, a big congratulations goes out to our new Chairman and Vice Chairman of the Board of Directors, Rex Hime and Sonney Chong. "

— Norb Bartosik, General Manager/CEO



We make great things happen

Make Cal Expo the home of your next event. Whether it's a meeting, convention, party, concert or trade show, we provide all the service and support you need to ensure a successful event. Our beautifully landscaped, 350-acre facility features a dozen venues to comfortably accommodate 50 to 50,000 people.

For more information call 916-263-3081 or e-mail sales@calexpo.com.



Make your next outdoor event outside the ordinary at this shaded venue that's bordered by water and versatile enough for dances, concerts, graduation ceremonies, meetings and more.

For more information, call 263-3081 or e-mail sales@calexpo.com.

Ensure the Perfect Wedding

Bridal Showcase, January 11

Getting married? There's no better place to find that wedding dress, tuxedo, wedding cake, photographer, florist and videographer while at the same time saving hundreds of dollars than at Bridal Showcase, California's largest bridal show. The 10th anniversary of this popular event features over 150 vendors, money-saving show specials, and fantastic prizes! Admission \$10, Children are free.



Sweet Rides

Sacramento Autorama, February 6-8

Famous for showcasing the newest and wildest custom cars in the world, the Sacramento Autorama returns to Cal Expo with over 400 customs, rods, sports, competition and pony/muscle cars. Along with all the beautiful cars, motorcycles and special exhibits will be hundreds of automotive products and service displays. Live entertainment and celebrity appearance throughout the entire event. Admission \$15 Adults, \$12 Seniors (62+), \$8 Children (6-12), 6 and under are free.

Reach One, Teach One

February 20-22

More than an event, The Observer's California Capital City Black Expo is an experience. This Black History Month celebration is first, entertaining; second, informative; third, educational; fourth, inspiring; and finally, memorable. Truly one of the nation's most powerful and most productive marketing opportunities to reach the targeted African American community. Bring the whole family and enjoy this three-day event. Hundreds of exhibits, workshops, food and entertainment. Admission is free.

Horse Racing at Cal Expo Sports & Wagering!

Watch and wager on major thoroughbred racing: Golden Gate Fields, Bay Meadows, Santa Anita, Hollywood Park and racing from various major racetracks throughout the country. Live Harness Racing — Wednesday through Saturday. First Race: 5:35 PM.

Doors open Wednesday through Sunday at 10:00 AM. Racing schedules always subject to change. For up-to-date information and race schedules, call (916) 263-3279.

Everything for the Outdoor Enthusiast



Sacramento International Sportsmen's Expo January 14-18

Outdoor enthusiasts wait for this show all year long...and with good reason! There will be plenty to see and do for the active outdoorsman, and lots of fun to be had by the entire family. Traditional favorites return this year as well as a variety of new elements that are sure to be enjoyed by active outdoorsmen. Admission \$10 Adults, Children 12 and under are free.

Surf & Turf

Sacramento Sports, Boat & RV Show February 13-16

The longest running sports and recreation show in the region returns to Cal Expo with its proven team of consumer trade and sporting event experts. Come and see more than \$25 million of power boats, fishing boats, canoes, kayaks, jet skis, campers, recreational vehicles, camping equipment, sports gear, and adventure travel options. Admission \$7 Adults, \$2 Children 6-12, 5 and under are free.



Beautify Your Home

Sacramento Home & Garden Show, March 5-7

Get your Spring To-Do list started at the annual Sacramento Home & Garden Show! Stock up on remodeling and redecorating ideas for your home, windows and doors, cabinets and floors, fountains and ponds, and much more. Everything you could ever want for your home and garden can be found at this huge event! Admission \$6 Adults, \$4 Seniors (62+), 12 and under are free.

JANUARY

3 **News 10's Coats for Kids**

Expo Center #7-8, 8:00 AM - 3:00 PM (or until coats are gone)
News 10, (916) 321-3315, www.News10.net

3-4 **Great American Train Show**

Buildings C/D, 11:00 AM - 5:00 PM
GATS, (630) 268-1641, www.gats.com

10-11 **KCRA/KQCA Health & Fitness Expo**

Pavilion, 10:00 AM - 5:00 PM
KCRA, (916) 554-4623, www.thekcrachannel.com

11 **Bridal Showcase**

Expo Center #1-5, 10:00 AM - 5:00 PM
California Media Productions, (800) 787-2248, www.bridalshowcase-ca.com

14-18 **Sacramento International Sportsmen's Expo**

Buildings A/B/C/D and Pavilion, Wednesday - Friday noon - 8:00 PM,
Saturday 10:00 AM - 8:00 PM, Sunday 10:00 AM - 5:00 PM
International Sportsmen's Expositions, (360) 693-3700, www.sportsexpos.org

23-25 **Northern California Home & Landscape Show**

Buildings A/B/C/D, Pavilion & Lot 5 - A, Friday noon - 8:00 PM,
Saturday 10:00 AM - 8:00 PM, Sunday 10:00 AM - 6:00 PM
Stefani Norville, (916) 443-4961, www.homeandlandscapeexpo.com

24-25 **Volleyball Tour**

Pavilion, 8:30 AM - 11:00 PM
www.ncva.com

31-Feb. 1 **Special Olympics Floor Hockey**

Buildings C/D, 9:00 AM - 5:00 PM
Special Olympics - Northern California, (916) 920-2950

FEBRUARY

6-8 **Sacramento Autorama**

Buildings A/B/C/D, Wine Tent, Pavilion, Lot X & Lot 5 - A, Friday Noon - 10:00 PM,
Saturday 10:00 AM - 10:00 PM, Sunday 10:00 AM - 8:00 PM
Dan Cyr Enterprises Inc., (877) 236-0632, www.hotrodshows.com

7 **Import Car Show**

Expo Center #1-8, Noon - 8:00 PM
Dan Cyr Enterprises Inc., (877) 236-0632, www.hotrodshows.com

13-16 **Sacramento Sports, Boat & RV Show**

Buildings A/B/C/D, Pavilion & Lot 5 - A, Friday 10:00 AM - 9:00 PM,
Saturday 10:00 AM - 8:00 PM, Sunday 10:00 AM - 7:00 PM,
Monday 10:00 AM - 6:00 PM
Cornell Expositions Group Inc., (916) 965-9653, www.cornellexpositions.com

20-22 **Black Expo 2004**

Buildings A/B, Friday 11:00 AM - 5:30 PM, Saturday 10:00 AM - 6:00 PM,
Sunday 11:00 AM - 6:00 PM
Observer Media Group, (916) 452-4781

20-22 **Log Home & Timber Frame Expo**

Pavilion, L3 & Lot 5 - A, Friday 11:00 AM - 8:00 PM, Saturday 10:00 AM - 7:00 PM,
Sunday 10:00 AM - 5:00 PM
(888) 564-3976, www.logexpo.com

24-26 **State Bar Exam**

Buildings C/D & Expo Center #1-8, 7:30 AM - 5:30 PM
Committee of Bar Examiners, (213) 765-1520

27-29 **Country Folk Art Shows**

Expo Center #3-6, Friday 5:00 PM - 9:00 PM, Saturday 10:00 AM - 5:00 PM,
Sunday 10:00 AM - 4:00 PM
Country Folk Art Shows, Inc., (248) 634-4151, www.countryfolkart.com

MARCH

5-7 **Sacramento Home & Garden Show**

Buildings A/B/C/D, Expo Center #1-8 & Palm Ave., Friday Noon - 7:00 PM,
Saturday 10:00 AM - 7:00 PM, Sunday 10:00 AM - 6:00 PM
Jordan Enterprises, (916) 924-9934, www.sachomeandgardenshow.com

10-14 **Sacramento Valley Boat Show**

Buildings C/D & Pavilion, Wednesday through Friday 2:00 PM - 10:00 PM,
Saturday 10:00 AM - 10:00 PM, Sunday 10:00 AM - 6:00 PM
Sacramento Valley Marine Association, (800) 834-1004, www.svmainc.com

14 **Dream Wedding Show**

Expo Center #2-7, First fashion show at 10:00 AM, Exhibits open 11:00 AM to 4:00 PM
Dream Wedding Show, (916) 921-0750, www.dreamweddingshow.com

18-20 **FIRST Robotics Competition Sacramento Region**

Buildings C/D
FIRST, (603) 666-3906, www.usfirst.org

19-20 **Sacramento Regional Science Fair**

Expo Center #2-6, Friday 10:00 AM - 7:00 PM, Saturday 7:30 AM - 7:30 PM
Sacramento Regional Science & Engineers Fair, (916) 441-3150, www.srsefair.org

25-28 **Spring RV Show**

Expo Center #4-6, Thursday/Friday 10:00 AM - 7:00 PM,
Saturday/Sunday 10:00 AM - 6:00 PM
Recreation Enterprises, (916) 391-7469, www.rvshow.com

27-29 **Total Home Show**

Pavilion, Saturday 10:00 AM - 8:00 PM, Sunday 10:00 AM - 6:00 PM,
Monday Noon - 8:00 PM
Plus Events, Inc., (702) 736-5958, www.plusevents.com



CALEXPO

P.O. Box 15649
Sacramento, CA 95852-1649

Calendar of Events for January – March 2004

Cal Expo RV Park



Exhibitors and travelers are encouraged to stay close to the fun and take advantage of our full-service, year-round RV Park. Facilities include full hook-ups at every site, 30 and 50 amp service, 79 pull thrus, laundry room, private restroom and showers, 24-hour security, and horseshoe pit. For information and reservations, call 916-274-2953 or 1-877-CALEXPO.



When entering Sacramento take the Capital City (Business 80) Freeway to the Exposition Boulevard exit to reach CalExpo, home of the California State Fair.

