



CALENDAR OF

# EVENTS

October – December 2004

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**Ex Officio Members**

Senator Deborah Ortiz

Assembly Member

Darrell Steinberg

**Cal Expo General Manager/CEO**

Norbert Bartosik

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[www.calexpo.com](http://www.calexpo.com)

## A Car Show in a Class By Itself

Have you been dreaming of a new car? Now's your chance to get up close and personal with the new 2005 models from more than 40 car manufacturers worldwide. This November, the Central Valley New Car Dealers Association (CVNCDA) will showcase hundreds of 2005 SUVs, luxury vehicles, sports cars and more, all under one roof. The popular four-day event at Cal Expo will highlight some of the hottest cars to hit the road next year - all while benefiting automotive education and training opportunities in Sacramento.

In 2002, CVNCDA began a partnership with three local community colleges - American River College, Cosumnes River College and Sierra College - to form the Professional Automotive Training Center (PATC). PATC's mission is to upgrade and enhance the skills of employees currently working in automotive service, sales, and business departments, as well as encourage and promote student enrollment in high school and community college automotive programs. Since its formation, the PATC has supported the enrichment of thousands of students in the Greater Sacramento area. The Central Valley New Car Show will help further PATC's mission and educate the public about the numerous educational opportunities available in the automotive industry.

*The 2004 Central California New Car Show runs from November 11-14 at Cal Expo in the Pavilion and Buildings A, B, C and D. For more information, please visit the show website at [www.sacautoshow.com](http://www.sacautoshow.com).*



### Other October – December event highlights at Cal Expo include:

- Farmer's Market  
Every Tuesday in October
- Golden State Street Rod Nationals  
October 1-3
- Exotic Zone Halloween Ball  
October 30
- Country Folk Art Craft Show  
November 12-14
- Harvest Festival  
November 19-21
- Christmas Bazaar  
November 26-28

## We make great things happen!

Make Cal Expo the home of your next event. Whether it's a meeting, convention, party, concert or trade show, we provide all the service and support you need to ensure a successful event. Our beautifully landscaped, 350-acre facility features a dozen venues to comfortably accommodate 50 to 50,000 people.

For more information, call (916) 263-1477 or e-mail [sallison@calexpo.com](mailto:sallison@calexpo.com).



Make your next outdoor event outside the ordinary at this shaded venue that's bordered by water and versatile enough for dances, concerts, graduation ceremonies, meetings and more.

For more information, call (916) 263-1477 or e-mail [sallison@calexpo.com](mailto:sallison@calexpo.com)

## Start Your Engines

### *NSRA Golden State Street Rod Nationals* October 1-3

Street Rodding isn't a hobby – it's a lifestyle. From October 1-3 you can see it, feel it and learn how to live it at a three-day event that's perfect for anyone who loves cars. Hundreds of modernized classic cars from 1948 or earlier will be on display, showing exactly how and why they rule the road. And don't dare think this is just something for the older generations. There's a whole new group of young street rodders out there that are bringing their modern flair to a classic sport. Bring the whole family and enjoy a car show like you've never seen before!

## Give Your Home a Fall Facelift

### *Sacramento Fall Home & Garden Show* October 8-10

Does your home or garden need a bit of a facelift? Come to the third annual Sacramento Home & Garden Show where you'll find creative ideas and hundreds of tasteful accents and products to give your home the perfect Fall makeover. Adult admission tickets are just \$5. Seniors (62+) are \$4 and children aged 12 and under are free.

## Sacramento's Biggest Halloween Bash

### *Exotic Zone Halloween Ball* October 30

Who says Halloween is just for kids? In just a few short years, this Halloween costume party has become legendary in Sacramento as the place to be for those 21 and older. Come dressed in your wildest, most outrageous costumes and delight in the revelry that makes this bash Sacramento's biggest and boldest party of the year.

## Horse Racing at Cal Expo

### *Live and Satellite Wagering*

Watch and wager on horse racing at major tracks across the United States, including Bay Meadows, Golden Gate Fields, Santa Anita, Hollywood Park, Los Alamitos and tracks on the East Coast. Live harness racing can be seen Thursday - Saturday through October 16. Doors open at 10:00 a.m. Wednesday through Sunday. Beginning the week of October 20, harness will race Wednesday through Saturday. First race at 5:40 p.m.

Racing schedules are always subject to change. For the most up-to-date information, please call (916) 263-3279.

## Turn Your Shabby into Chic

### *Country Folk Art Craft Show* November 12-14

Get your creative juices flowing with some inspiration from hundreds of craft enthusiasts and exhibitors at this popular craft show. Folk Art lovers can find a huge array of unique decorating products from such styles as French & Primitive Country, Shabby Chic, Americana, Cottage, Northwest Lodge, Traditional and Fine Art, Victorian, Southwest, Western and Whimsical. Admission is \$6 on Friday and \$5 on the weekend. Children aged 2 and under are just \$2. Discount tickets are available online at [www.countryfolkart.com](http://www.countryfolkart.com).

## Get Into the Spirit of Autumn

### *Harvest Festival* November 19-21

Don't rush into winter. Enjoy autumn with a festival that celebrates everything there is to love about the Fall season. Come experience a perfect mix of quality crafts, lively entertainment and gourmet food that's just right for the weather. Admission is \$8.50 for adults, \$7.50 for seniors (62+) and \$4.50 for children (6-12).

## Hit the Slopes

### *Sacramento Ski & Snowboard Show* November 20-21

Winter is almost here! What better way to welcome the season than to gear up for the snow at an event with everything your family will need to hit the slopes in style. The world of skiing and snowboarding is all under one roof at this mega event featuring resorts, retailers, manufacturers and winter travel experts. This year's highlights include lift ticket and prize giveaways, a climbing wall and the ever-popular ski school for beginners. For the extreme sports enthusiast, organizers will show a limited screening of one of the hottest ski & snowboarding films released and a live performance from one of Northern California's popular bands. This unique winter sports showcase will delight and entertain the whole family, even your teenagers!

## 'Tis the Season

### *America's Largest Christmas Bazaar* November 26-28

Make your holiday shopping fun and easy at a bazaar that is chock full of unique gifts. Hundreds of booths will be overflowing with every kind of Christmas gift imaginable. This is the place to find that perfect something for anyone and everyone on your list. Admission is \$6.50 for adults, \$3.50 for juniors and FREE for kids 12 and under.

# OCTOBER

## Every Tuesday .....Farmers Market

Lot D, 9:00 AM – 12:00 PM

Certified Farmer's Markets of Sacramento, (916) 688-0100  
[www.california-grown.com](http://www.california-grown.com)

## 1-3 .....Golden State Street Rod Nationals

Get up close and personal with classic cars that rule the road

Buildings A/B, Lot X and Lot 26

Friday & Saturday, 8:30 AM - 5:30 PM

Sunday, 8:30 AM - 2:00 PM

National Street Rod Association (NSRA), (910) 452-4030  
[www.nsra-usa.com](http://www.nsra-usa.com)

## 8-10 .....Sacramento Fall Home & Garden Show

Give your home and garden a perfect Fall makeover with creative ideas and hundreds of tasteful accents and products for every budget.

Expo Center #1-8

Friday, noon - 7:00 PM; Saturday, 10:00 AM – 7:00 PM;

Sunday, 10:00 AM – 5:00 PM

Wanda Jordon, (916) 921-2649, [www.sachomeandgardenshow.com](http://www.sachomeandgardenshow.com)

## 9-10 .....Gun and Doll Show

Buildings C/D

Saturday, 9:00 AM - 5:00 PM, Sunday 9:00 AM - 4:00 PM

McManns Roadrunner Productions, (602) 843-5303

## 16 .....California Cup XV

Ten stellar Cal-bred races with \$1.325 million in purses!

Budweiser Grandstand. Simulcast time, TBA.

Cal Expo Horse Racing, (916) 263-3279

## 29-30 .....Engineers Test

Expo Center # 1-8

Friday, 7:00 AM - 6:30 PM; Saturday, 7:00 AM - 8:00 PM

Department of Consumer Affairs, (916) 263-2245

## 30 .....21st Breeders Cup World Thoroughbred Championships

Simulcast Racing from Lone Star Park, Texas

Budweiser Grandstand. Simulcast time, TBA. Doors open at 9:30 AM.

Cal Expo Horse Racing, (916) 263-3279

## 30 .....Exotic Zone Halloween Ball

Come in your wildest, most outrageous costumes and delight in the revelry that makes this bash Sacramento's biggest and boldest party of the year

Pavilion. 8:30 PM - 2:00 AM

100.5 The Zone, (916) 923-6856, [www.radiozone.com](http://www.radiozone.com)

# NOVEMBER

## 11-14 .....Central California New Car Show

Dreaming of a new car? Get up close and personal with the new 2005 models from the top 40 car manufacturers in the US. Check out a whole fleet of SUV's, luxury vehicles and more, all under one roof.

Pavilion and Buildings A/B/C & D

Thursday & Friday, 11:00 AM – 9:00 PM;

Saturday, 10:00 AM – 8:00 PM; Sunday, 11:00 AM – 6:00 PM.

Central Valley New Car Dealers Association, (916) 635-2728,  
[www.sacautoshow.com](http://www.sacautoshow.com)

## 12-14 .....Country Folk Art Craft Show

Explore your creative side and check out folk art from various genres, like Victorian, Shabby Chic, French Country, Americana, Western and more...

Expo Center #3-6

Friday, 5:00 PM - 9:00 PM; Saturday, 10:00 AM - 5:00 PM;

Sunday, 10:00 AM - 4:00 PM

Country Folk Art Shows, (248) 634-4151, [www.countryfolkart.com](http://www.countryfolkart.com)

## 19-21 .....Harvest Festival

Get into the spirit of autumn as you enjoy the perfect mix of quality crafts, lively entertainment and gourmet food that's perfect for the season.

Pavilion

Friday, 10:00 AM – 7:00 PM; Saturday, 10:00 AM – 7:00 PM;

Sunday, 10:00 AM – 5:00 PM

DMG World Media, (707) 778-6300, [www.harvestfestival.com](http://www.harvestfestival.com)

## 20-21 .....Sacramento Ski & Snowboard Show

This winter sports extravaganza has everything your family will need to hit the slopes in style. From lessons to equipment to lift tickets, this snow show will delight kids and adults alike.

Buildings A/B

Saturday, 11:00 AM – 8:00 PM; Sunday, 11:00 AM – 5:00 PM

The Sacramento Ski & Snowboard Show, (949) 497-4977

[www.sacsnow.com](http://www.sacsnow.com)

## 26-28 .....America's Largest Christmas Bazaar

'Tis the season for shopping. And what better way to make a dent in your holiday gift list than to choose from thousands of one-of-a-kind decorations, toys, ornaments, jewelry, food and more!

Pavilion

Friday & Saturday, 10:00 AM - 8:00 PM; Sunday, 10:00 AM - 6:00 PM

Palmer Wirfs & Associates, (503) 282-0877, [www.palmerwirfs.com](http://www.palmerwirfs.com)



CALEXPO

P.O. Box 15649  
 Sacramento, CA 95852-1649

## Cal Expo RV Park

Exhibitors and travelers are encouraged to stay close to the fun and take advantage of our full-service, year-round RV Park. Facilities include full hook-ups at every site, 30 and 50 amp service, 79 pull thrus, laundry room, private restroom and showers, 24-hour security, and horseshoe pit. For information and reservations, call 916-274-2953 or 1-877-CALEXPO.



When entering Sacramento take the Capital City (Business 90) Freeway to the Exposition Boulevard exit to reach CalExpo, home of the California State Fair.

