

CE&SF – 093

FOR IMMEDIATE RELEASE

July 8, 2004

Contact: Rick Warren
(916) 826-5640

“Cool It Down” Team to “Cool Down” the Oak Park Community Center

SACRAMENTO – The California State Fair’s “Cool It Down” campaign hits the Oak Park Community Center tomorrow, and everyone is invited to come out, enjoy entertainment and music, sign the “Cool It Down” Pledge to Be Cool Forms, and win lots of free prizes, including tickets to the Fair! Also, for all you singers and songwriters, be sure to enter the “Cool It Down” Theme Song Contest!

WHO: Rick Warren, Community Outreach Coordinator, Cal Expo
“Cool It Down” Street Team

WHEN: July 9, 2004
12:30 p.m. to 1:30 p.m.

WHERE: Oak Park Community Center
Outdoor Amphitheater
3425 Martin Luther King, Jr. Blvd.
Sacramento, CA

Reminder: The California State Fair will close at 9:00 p.m. on Saturday, September 4th.
Parking lots will close at 6:30 p.m., and admission gates will close at 7:00 p.m.

The California State Fair runs from August 20 to September 6, 2004. For more information on the Fair or the “Cool It Down” Campaign, please consult our web site at www.bigfun.org.

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